



VIDEO ABSPIELEN

VORTRAG

# (PROJEKT-) MANAGEMENT IST TOT

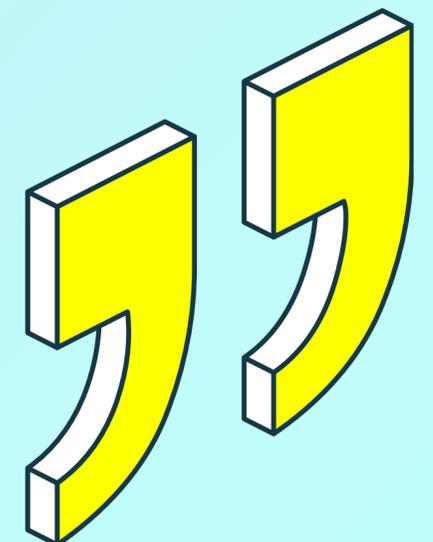


**AGILE**

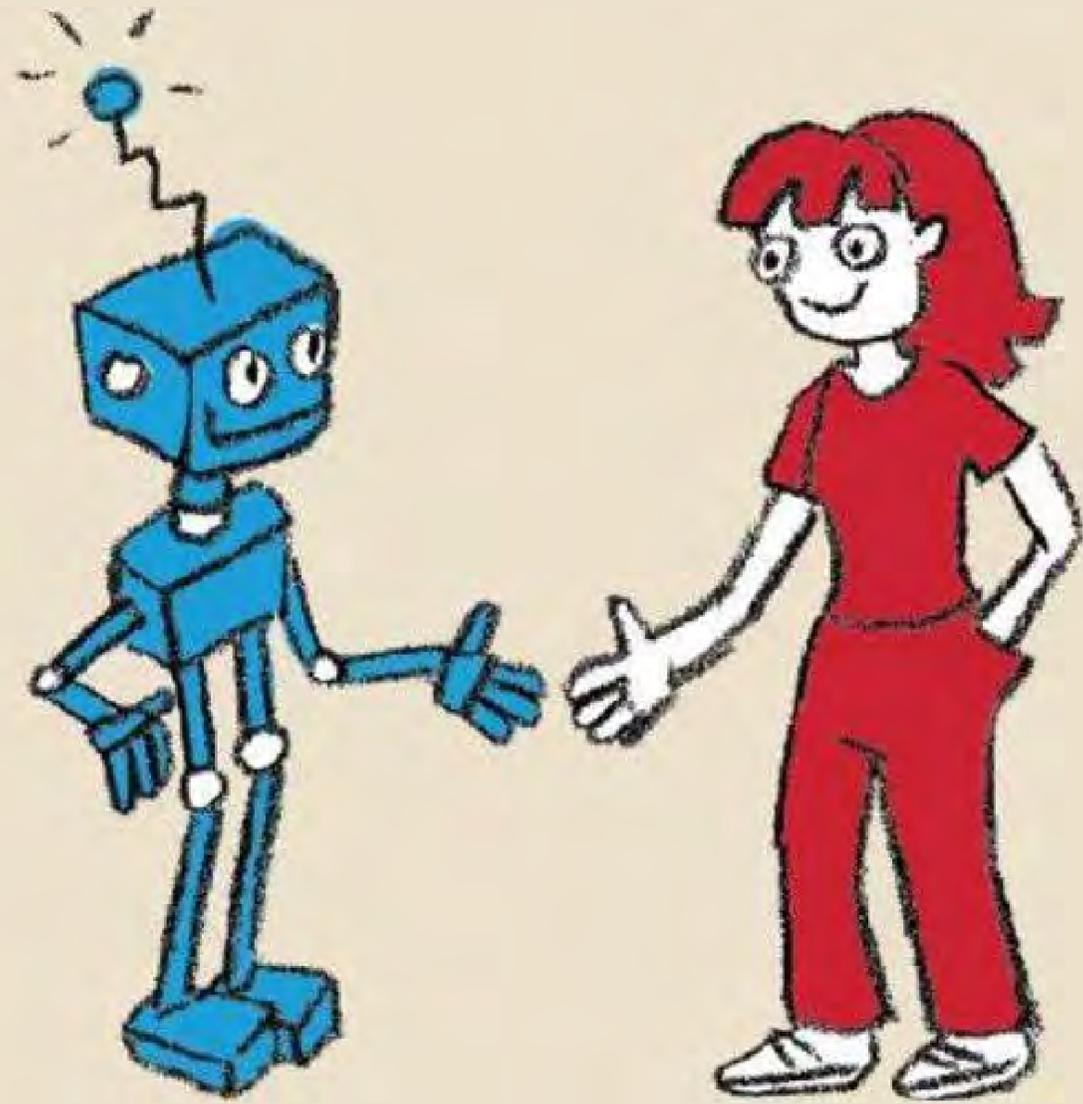
**“Agile is dead. It’s just a synonym for doing half of Scrum badly.”**

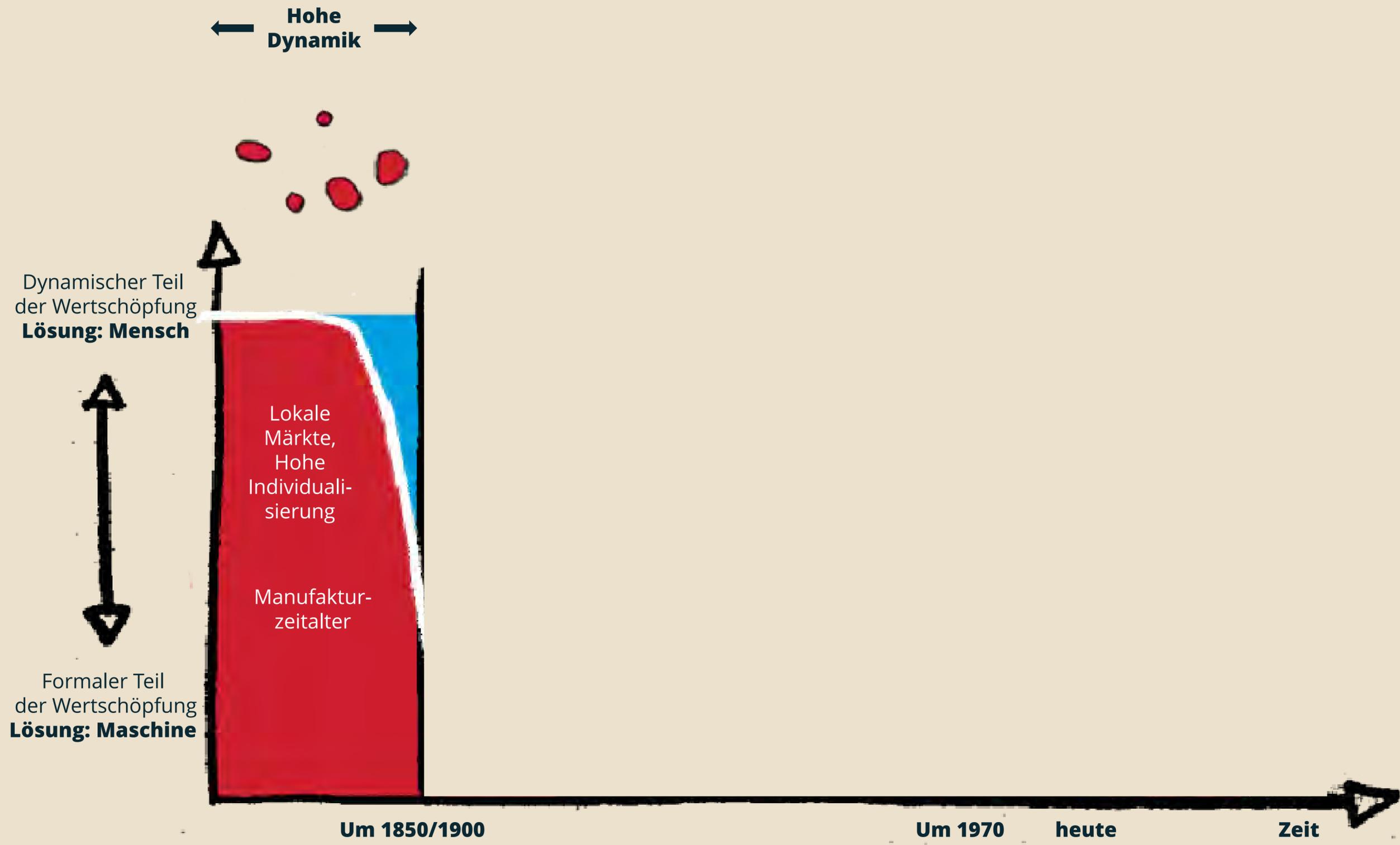
**Dave Thomas**

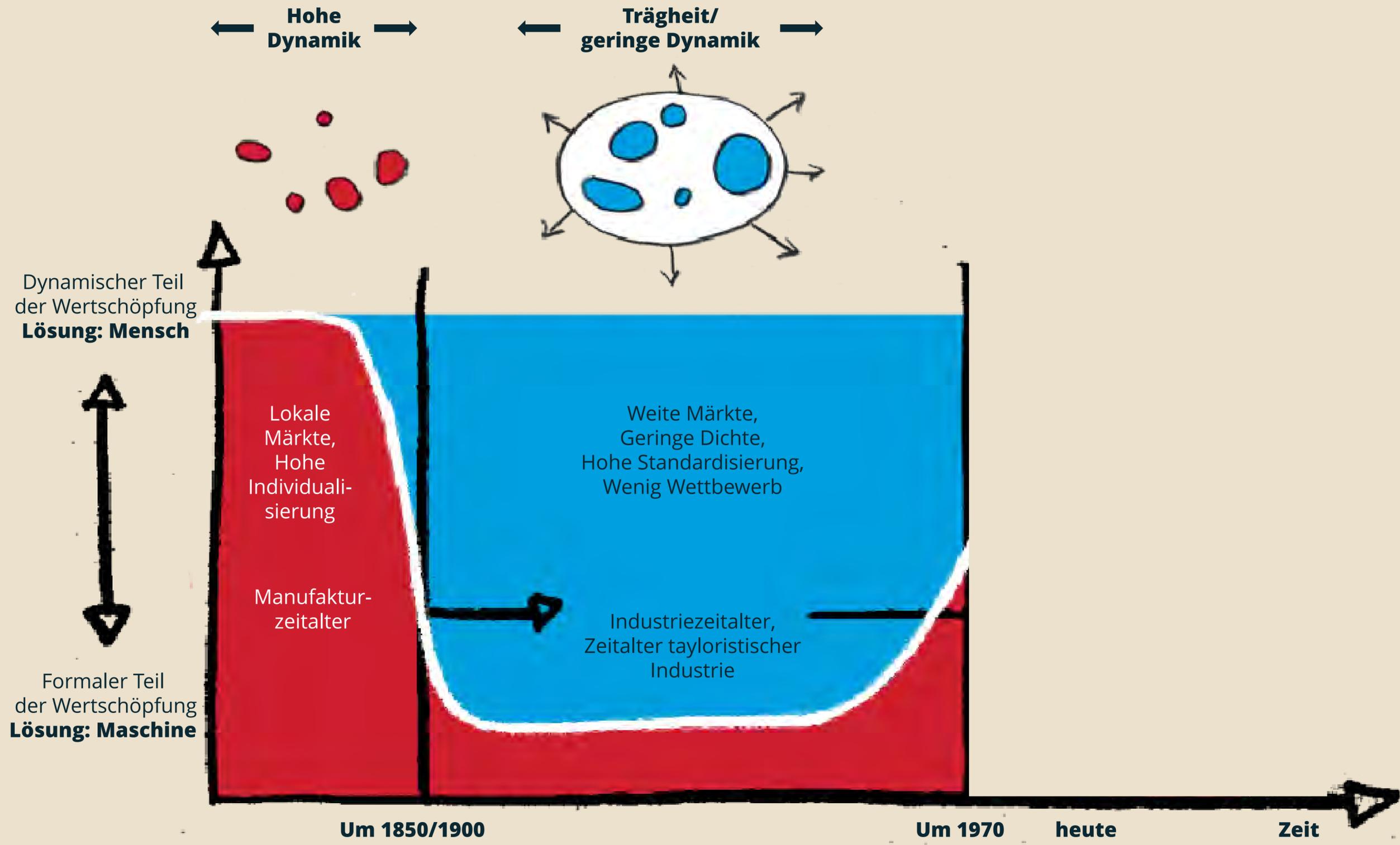
Co-Author of the Agile Manifesto





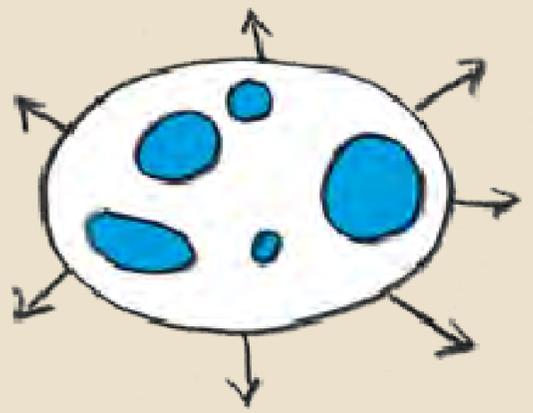






← **Hohe Dynamik** →

← **Trägheit/geringe Dynamik** →



Dynamischer Teil der Wertschöpfung  
**Lösung: Mensch**



Formaler Teil der Wertschöpfung  
**Lösung: Maschine**

Lokale Märkte,  
Hohe Individualisierung

Weite Märkte,  
Geringe Dichte,  
Hohe Standardisierung,  
Wenig Wettbewerb

Manufakturzeitalter

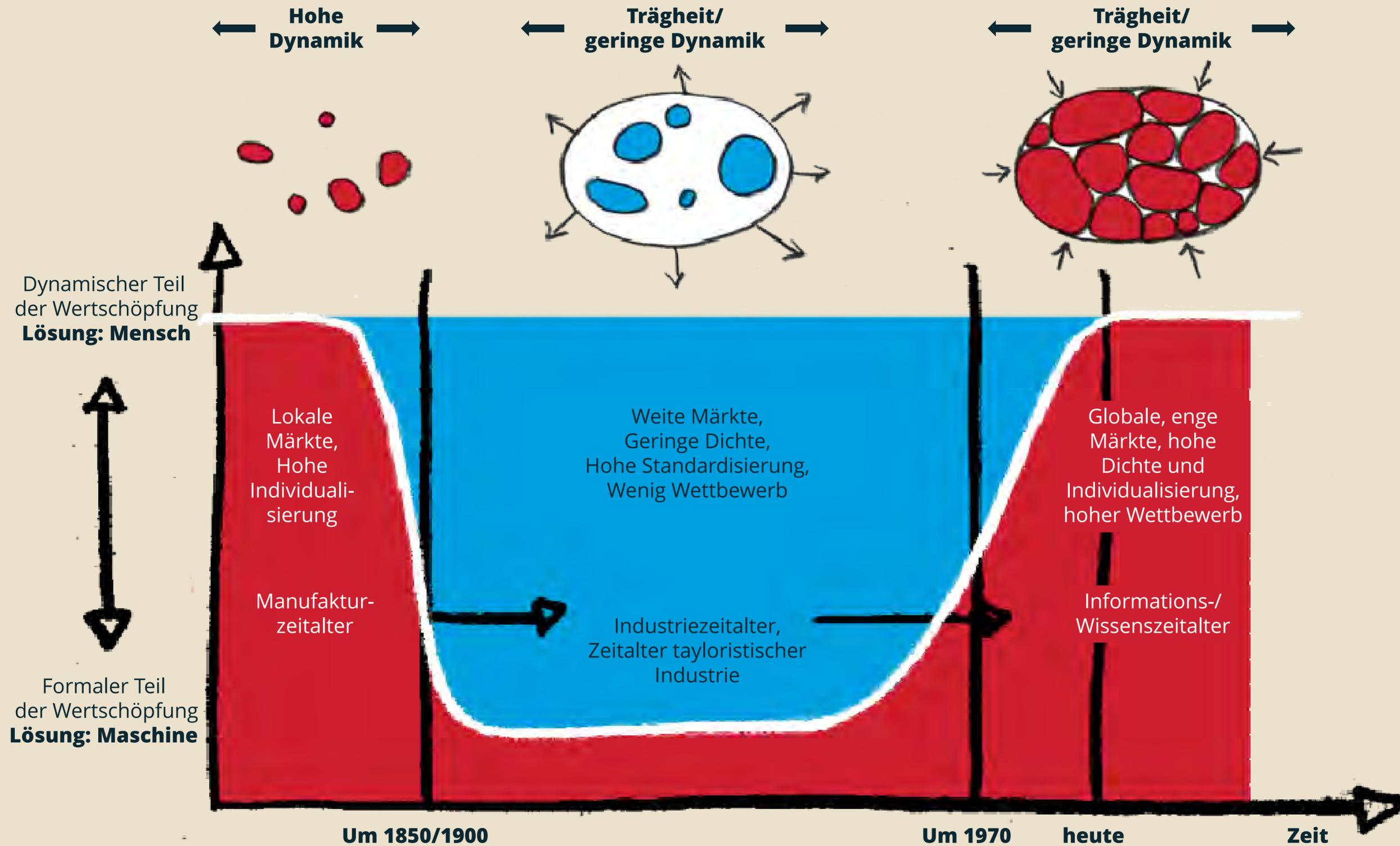
Industriezeitalter,  
Zeitalter tayloristischer Industrie

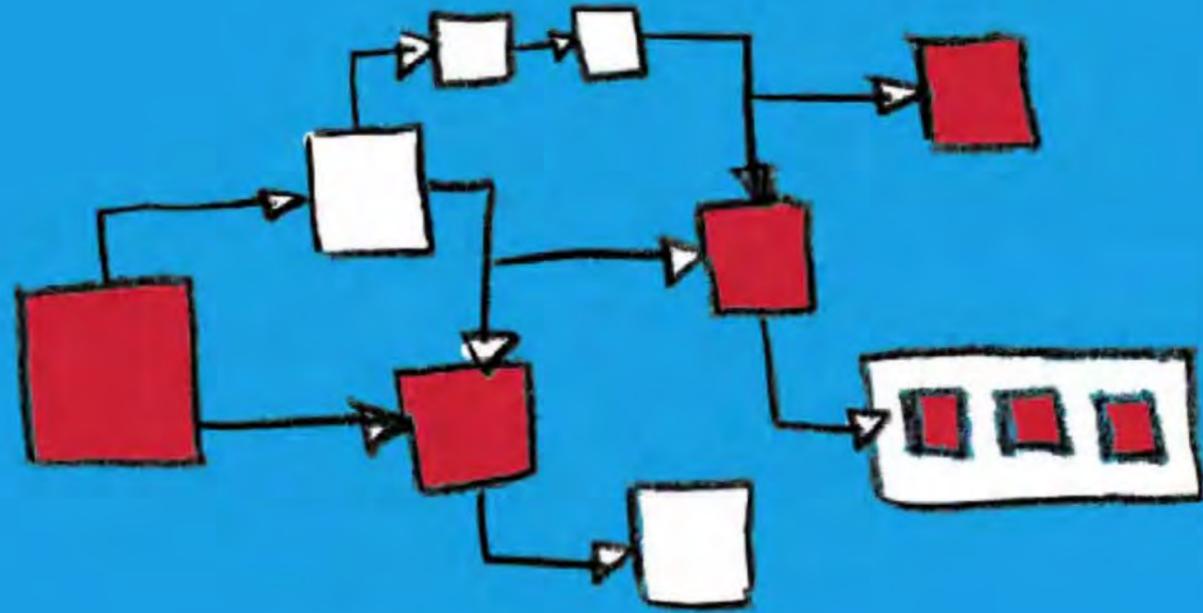
Um 1850/1900

Um 1970

heute

Zeit



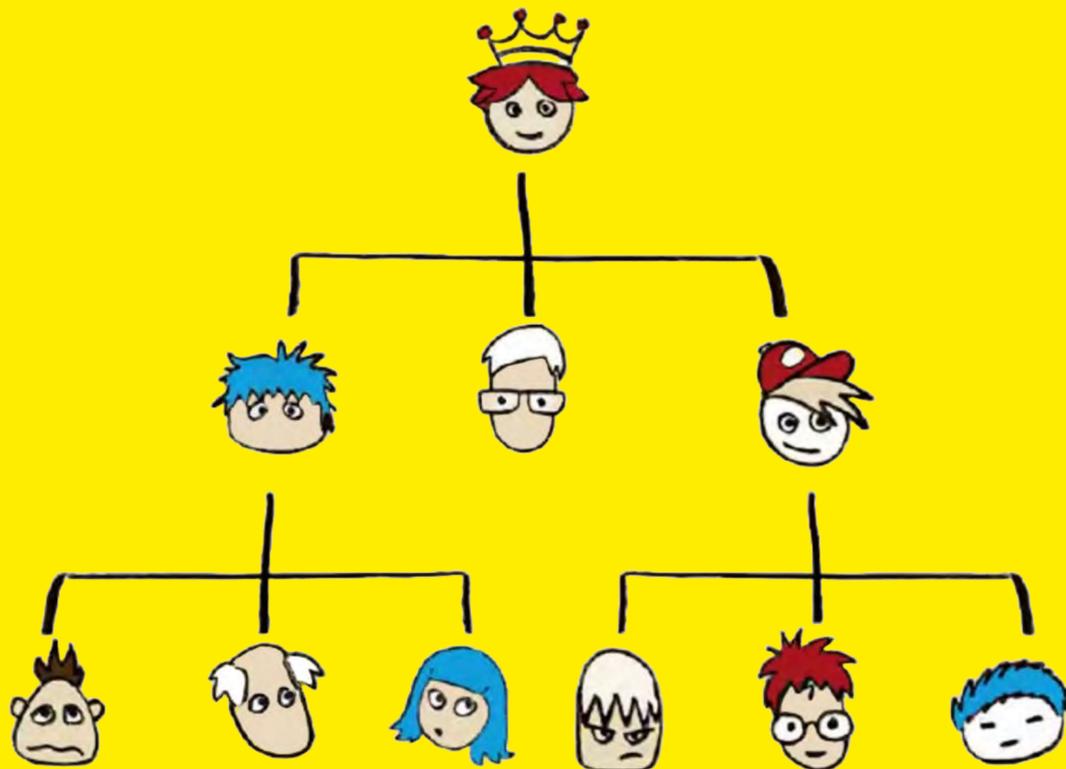


**PROZESS**

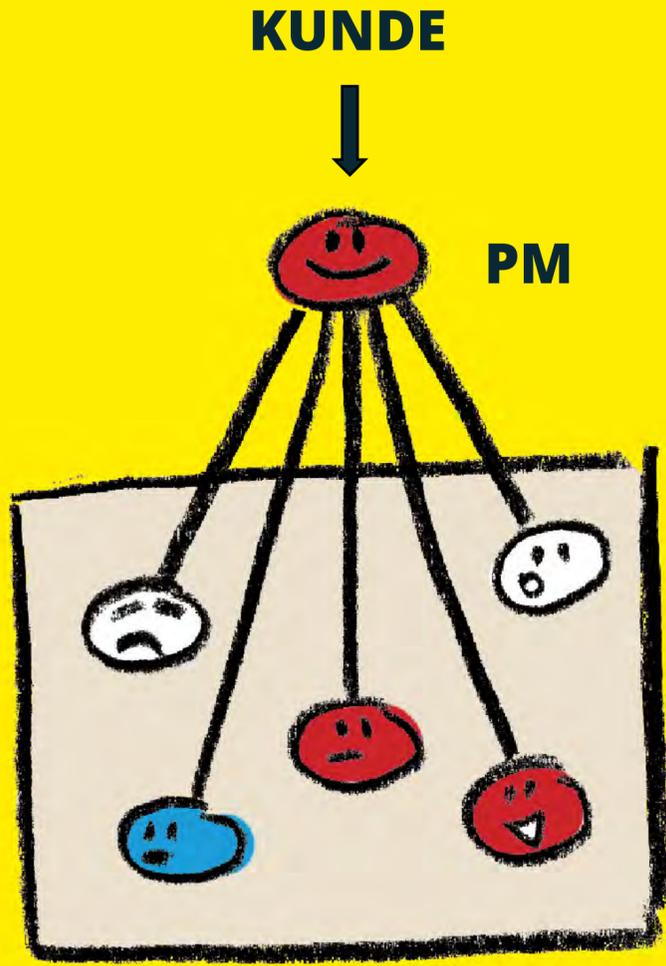


**PROJEKT**

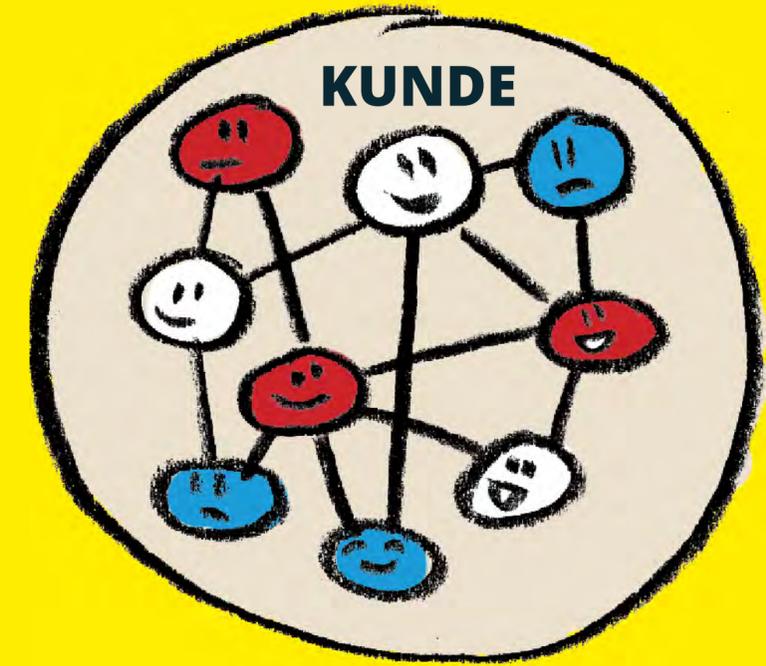




**ABTEILUNG**

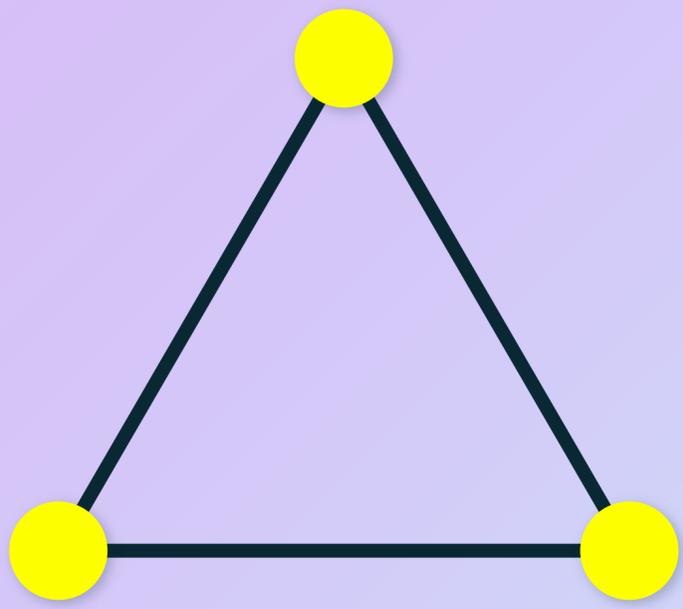


**GRUPPE**

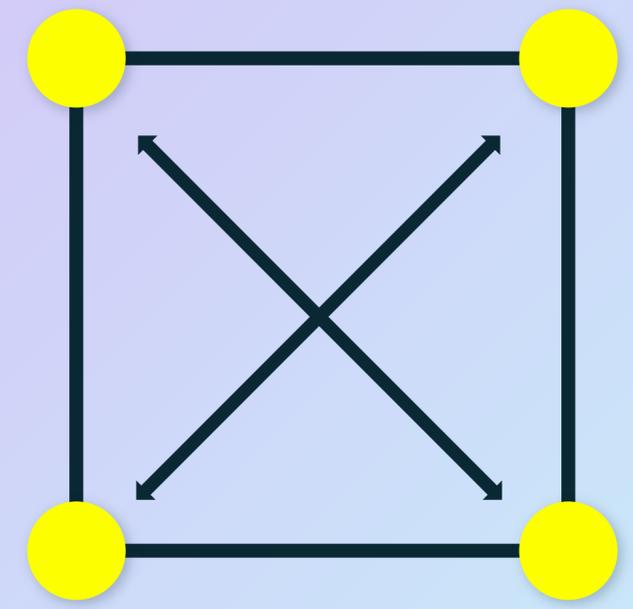


**TEAM**

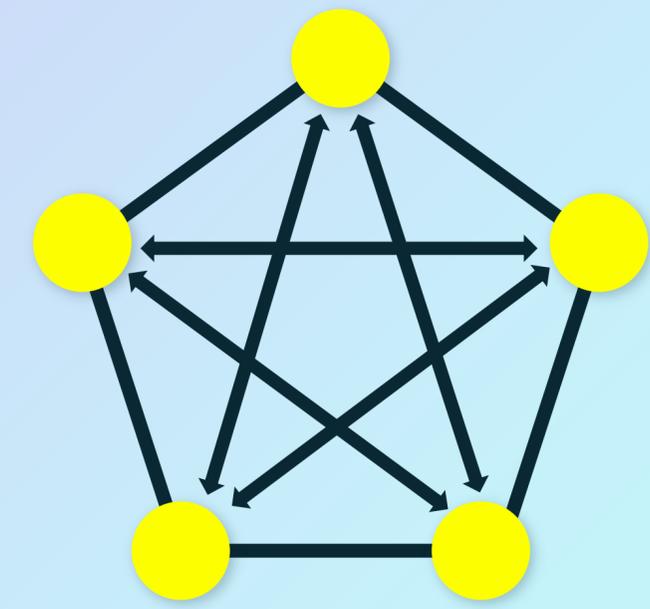
**ABER SCHAFFT**  
**EIN GROSSES TEAM**  
**NICHT MEHR?**



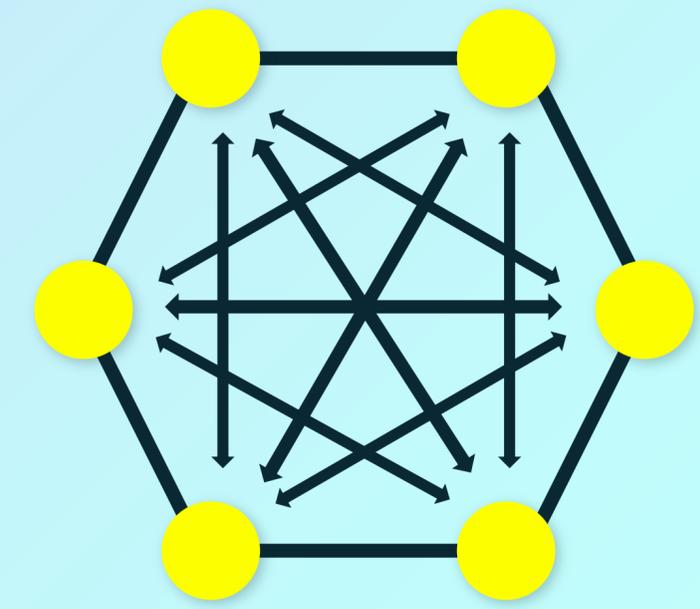
**3**  
Kommunikations-  
wege



**6**  
Kommunikations-  
wege



**10**  
Kommunikations-  
wege



**15**  
Kommunikations-  
wege



**UND JETZT  
IST ALLES SUPER?**